

LIBBY CATHEY

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Work Experience

ABC NEWS, Television Desk Assistant, Washington, D.C.

June 2019 - present

- Field produce correspondents for *Good Morning America* and *World News Tonight*, template and write stories for digital, clear social media content for distribution, assist in running banners for *This Week* and ingest footage into digital media center.

THE ELLEN DEGENERES SHOW, Talent & Travel Coordinator, Burbank, Calif.

Sept. 2016 - June 2018

- Responsible for daily cycle of high profile guests in studio, pitched guests to talent bookers, created daily security lists, booked and tracked all travel for human-interest and celebrity guests, greeted talent, managed green rooms, led walk-throughs for U.S. secret service, casted models, generated and filed AFTRA paperwork, and requested film screeners for Ellen and EPs.
- Managed all travel elements for the first season of *Ellen's Game of Games* on NBC in primetime. Juggled schedules of contestants to book airfare, hotel and car service for 40 people traveling to in Los Angeles for a two-week shooting period.

SNAPCHAT, Local Story Editor, New York, N.Y.

April - Aug. 2016

- Curated and edited user-generated video content and wrote copy for daily publication on Snapchat's London and N.Y. local news pages. Published two to three stories a shift and provided ongoing coverage of flooding in La. and wildfires in Calif.
- Shot events across N.Y. including a rosé soirée on Governor's Island and a hot dog eating contest at Grand Central Station.

Education

COLUMBIA UNIVERSITY, Graduate School of Journalism, New York, N.Y.

May 2019

- M.S. Journalism | Graduated 3rd in class of 200+ | Joseph Pulitzer Traveling Fellow
- Covered breaking news and enterprise stories in North Manhattan for radio and print, such as a bridge closure impacting cyclists and members of a community garden battling a rat infestation. Beats included LGBT issues, transportation and sports.
- Honors Distinction: Business, Law, History, Writing for Radio, Sports Reporting, Digital Longform and Master's Project.

NEW YORK UNIVERSITY, Gallatin School of Individualized Study, New York, N.Y.

May 2015

- B.A. Journalism, Performance and Entertainment Production | *summa cum laude* | President's Service Award
- Coursework in broadcast, film and production. Reported on Syria in weekly newscasts for WNYU Radio. Shot and edited three short films, a short-doc on family and a news demo reel. Voted "Sorority Woman of the Year" by students and faculty.
- Spent one summer in Accra to report a multimedia capstone on community radio in Ghana and one semester in Florence.

Internships

THE TONIGHT SHOW STARRING JIMMY FALLON, Executive Talent Intern, New York, N.Y.

Aug. 2014 - Jan. 2015

- Aided Fallon's personal assistant, with tasks ranging from valet to concierge, and implemented an archival system to store fifteen years of fan mail. Researched and helped cast "kid-inventors" segment, tweeted giveaways and stood-in for rehearsals.

TODAY SHOW, Production Intern, New York, N.Y.

Aug. - Dec. 2013

- Ran scripts from the control room, logged interview tapes, helped pre-interview guests on the plaza for "Ambush Makeover" segment, wrangled crowds for the TODAY Concert Series and assisted production on the Macy's Thanksgiving Day Parade.

THE COVINO AND RICH SHOW ON SIRIUSXM RADIO, Production Intern, New York, N.Y.

Sept. - Dec. 2012

- Wrote daily show recaps and talking points, created one-sheets of guests and marketed a charity campaign on social media.
- Produced seven three-minute vox pop segments for "Sorority Scoop," interviewing college women on sex and dating.

KATV CHANNEL 7 NEWS, Newsroom Intern, Little Rock, Ark.

June - Aug. 2012

- Monitored AP alerts and police scanners for breaking news, shadowed reporters, ran teleprompter and answered desk calls.

Skills & Interests

Digital Shooting and Editing: DSLR, iPhone, Adobe Creative Cloud, Avid Interplay Assist, Access & Pro Tools, Final Cut Pro

Other Software: ENPS, Google Analytics, iNews, Site Editor | **Interests:** Improv and stand up comedy, podcasting, politics

References

Yih Lee, Client Engagement Manager at Dataminr, former Snapchat Producer, 646-240-xxxx

Corey Palent, Co-Executive Producer at The Ellen DeGeneres Show, 818-954-xxxx

Betsy West, Reporting Professor at Columbia Journalism School, former ABC Producer, 212-854-xxxx